CORRECTION OF THE DATA STREAMING REVOLUTION

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Issue #1 RISE OF KAFKA HEROES 0

Located in the heart of Mountain View, the trailblazing shoe retail titan, NewLimits, is no stranger to success. However, confronted by growing demands from customers for real-time experiences and internal stakeholders for up-to-date data, management is forced to acknowledge the need for transformation. Yet, the 'how' remains a mystery—hopefully one that our intrepid heroes, Ada and Jax, can solve with the aid of Apache Kafka®.

> Renowned for its use by over 80% of Fortune 100 companies, Apache Kafka is hailed as the defacto standard in the realm of data streaming. As an open-source distributed technology, it's leveraged by countless businesses to power their streaming data pipelines and real-time applications.

That's where Confluent steps in, transforming Kafka with a robust array of enterprise-grade features that fosters developer productivity, ensures efficient operation at scale, and addresses all architectural prerequisites for production. Businesses deploying Confluent experience a 60% reduction in Kafka costs and accelerate their streaming use cases into production by over half a year, all the while significantly diminishing operational risks and burdens.

> Ada and Jax must fast-track the implementation and scaling of solutions. But wouldn't it be simpler if a guide were to illuminate the path ahead?









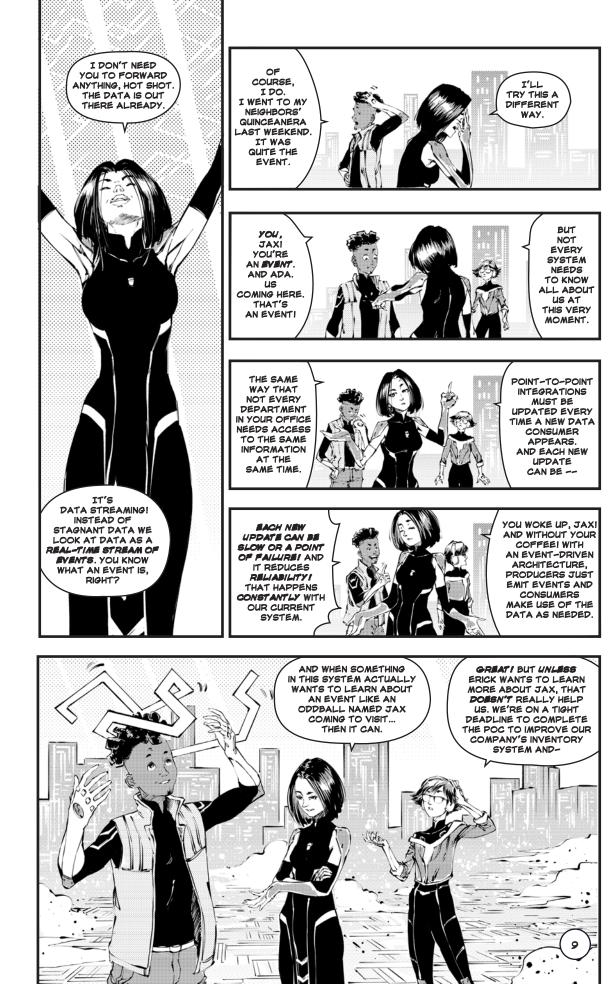




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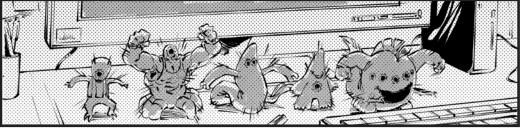


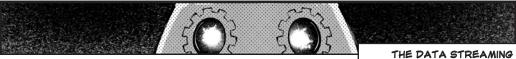












READY TO JOIN THE DATA STREAMING REVOLUTION? REVOLUTION CONTINUES ...



Get started with Confluent Cloud for free.

In just a few minutes, you'll have the power of Confluent at your fingertips and unlock a world of endless possibilities.

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